AI Loyalty & Engagement Credit Program

A framework for turning deep user engagement into shared value —
rewarding the people who help build the future of AI.

Liriano Idea Advisors

The Big Picture

Right now, AI companies are spending massive amounts of money building smarter systems. Investors are watching closely and asking a simple question: **When does all this turn into consistent, long-term revenue?**

At the same time, users are pouring their time, ideas, workflows, and knowledge into these systems every single day. That exchange is valuable.

> If users are helping improve the system by using it deeply and consistently, **they should be rewarded for it.**

The Core Idea

Create a loyalty program where paying users earn credits toward their monthly or yearly subscription based on how much and how meaningfully they use the platform.

Use More

The more you use it and integrate it into your life or business

Give More

The more feedback and engagement you contribute

Earn More

The more credits you earn toward your subscription

Think of it like **airline miles,** but instead of flights, you earn credits for helping train and improve the future

Your Usage Is Valuable

Every time you ask questions, refine prompts, upload documents, connect tools, give feedback, or participate in surveys — **you are helping the system get better.**

AI improves by learning patterns from how real people use it. The more diverse and thoughtful the usage, the better the system becomes for everyone.

Instead of that value being invisible, this program **makes it visible and rewarded.**

Ask Questions

Upload Documents

Connect Tools

Give Feedback

It Builds Real Loyalty & Smarter Usage

Building Loyalty

When AI becomes part of your workflow, it becomes hard to replace. If you're also earning credits, you're not just a subscriber — **you're invested.** This reduces churn and increases trust.

"I'm not just paying for this. I'm building with it."

Encouraging Depth

The program wouldn't reward random clicks. It would reward **meaningful engagement:**

- Consistent active days
- Using advanced features
- Integrating with other tools
- Participating in beta programs
- Completing structured surveys
- Sharing use cases

How the Program Could Work

Tier 1: Engagement Credits

Earn credits based on active days, feature diversity, API usage, and workspace integrations. Simple: use more, earn more.

Tier 2: Contribution Credits

Go further by participating in product testing, completing surveys, providing detailed feedback, and joining pilot programs.

Tier 3: Strategic Contributors

Top contributors receive early feature access, direct product feedback channels, larger credit bonuses, and ecosystem recognition.

Tier 3 users are the **AI disciples** — the power users and builders. They become part of the innovation loop itself.

The Business Impact

For Companies

- Higher retention
- More daily active users
- Better training signals
- Faster product iteration
- Stronger competitive advantage

For Users

- Lower effective subscription costs
- Early access to features
- Influence over product direction
- A feeling of shared ownership

Instead of "I pay, they build," it becomes: **"We build together."**

Trust & Transparency

This only works if it is built responsibly. **Trust is the foundation.** Without it, no loyalty program works.

Clear Opt-In

Participation must always be voluntary and explicit

Transparent Data Use

Users should always know what they are sharing and why

Privacy Controls

Robust controls that put users in charge of their data

Clear Reward Formulas

No hidden rules — straightforward credit calculations

Why This Matters Right Now

The AI race is expensive — infrastructure, chips, talent, energy. It is a capital marathon. What companies need is not just smarter models. They need **durable ecosystems.**

Usage

Engagement

Predictable
Revenue

Retention
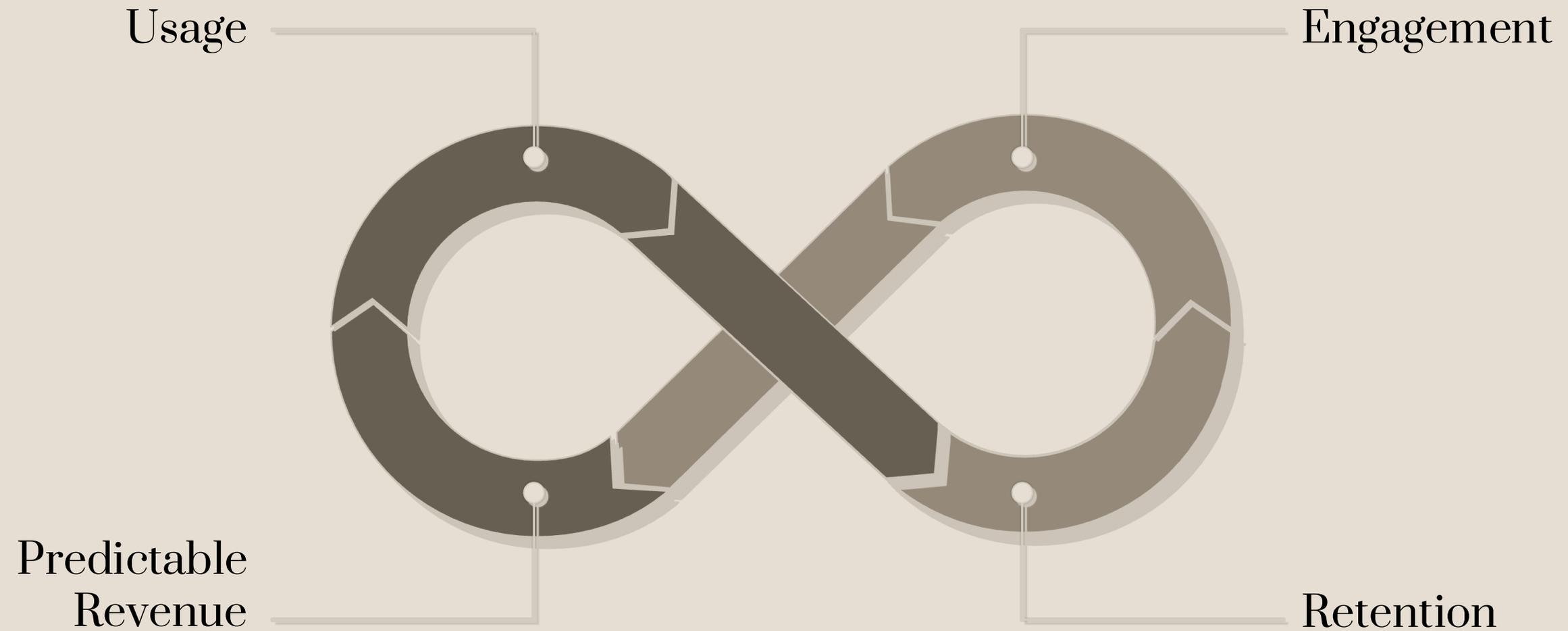
This loyalty framework creates a feedback loop that compounds — turning everyday usage into lasting business value while improving

The Vision

In the future, AI platforms will not just be tools. They will be **ecosystems powered by communities**. The users who contribute the most will not just consume the product — they will shape it.
Instead of simply paying for access, they will **earn value for participation**.

  That is not just good product design. It is good economics.

Liriano Idea Advisors LET'S BUILD TOGETHER.