

AI Loyalty & Engagement Credit Program

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The Big Picture

Right now, AI companies are spending massive amounts of money building smarter systems. Investors are watching closely and asking a simple question:

When does all this turn into consistent, long term revenue?

At the same time, users are pouring their time, ideas, workflows, and knowledge into these systems every single day.

That exchange is valuable.

This proposal suggests something simple and powerful:

If users are helping improve the system by using it deeply and consistently, they should be rewarded for it.

The Core Idea

Create a loyalty program where paying users earn credits toward their monthly or yearly subscription based on how much and how meaningfully they use the platform.

In plain terms:

The more you use it.

The more you integrate it into your life or business.

The more feedback you give.

The more you get rewarded.

Think of it like airline miles, but instead of flights, you earn credits for helping train and improve the future of AI.

Why This Makes Sense

1. Your Usage Is Valuable

Every time you:

- Ask questions
- Refine prompts
- Upload documents
- Connect tools
- Give feedback
- Participate in surveys

You are helping the system get better.

AI improves by learning patterns from how real people use it. The more diverse and thoughtful the usage, the better the system becomes for everyone.

Instead of that value being invisible, this program makes it visible and rewarded.

2. It Builds Real Loyalty

When AI becomes part of your workflow, it becomes hard to replace.

If you are also earning credits for that usage, you are not just a subscriber. You are invested. This reduces churn and increases trust. For users, it feels like:

“I’m not just paying for this. I’m building with it.”

For the company, it creates longer-term, more predictable revenue.

3. It Encourages Smarter Usage

The program would not reward random clicks. It would reward meaningful engagement such as:

- Consistent active days
- Using advanced features
- Integrating with other tools
- Participating in beta programs
- Completing structured surveys

- Sharing use cases

That means users are encouraged to explore the full depth of the platform, not just scratch the surface.

How the Program Could Work

Tier 1: Engagement Credits

Users earn credits based on measurable usage.

Examples:

- Active days per month
- Feature diversity
- API usage
- Workspace integrations

Credits apply to future billing cycles.

Simple concept: use more, earn more.

Tier 2: Contribution Credits

Users who go further can earn additional rewards by:

- Participating in product testing
- Completing structured surveys
- Providing detailed feedback
- Joining industry-specific pilot programs

These users become collaborative partners instead of passive customers.

Tier 3: Strategic Contributors

Top contributors receive:

- Early feature access
- Direct product feedback channels
- Larger credit bonuses
- Recognition inside the ecosystem

These are the AI disciples. The power users. The builders.

They become part of the innovation loop.

The Business Impact

For Companies:

- Higher retention
- More daily active users
- Better training signals
- Faster product iteration
- Stronger competitive advantage

For Users:

- Lower effective subscription costs
- Early access to features
- Influence over product direction
- A feeling of shared ownership

Instead of “I pay, they build,” it becomes:

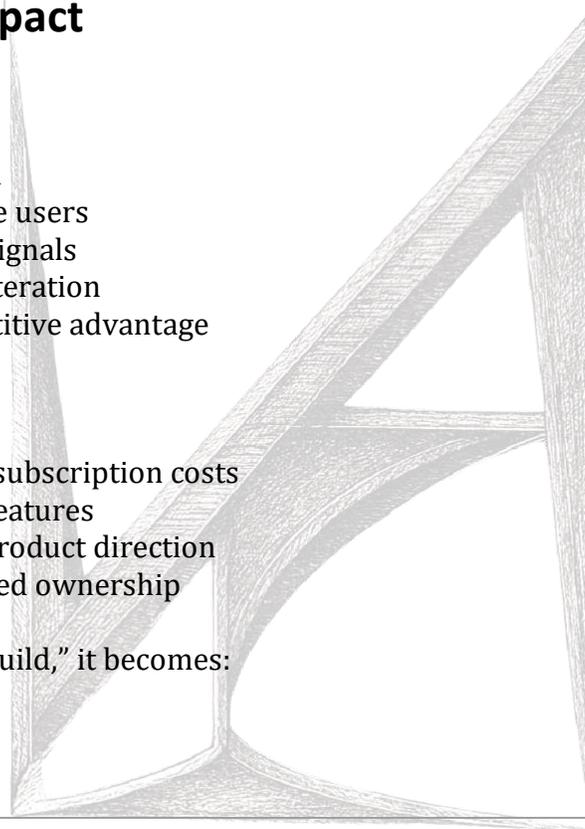
“We build together.”

Trust & Transparency

This only works if it is built responsibly.

The program must include:

- Clear opt-in participation
- Transparent explanation of how data is used
- Privacy controls
- Clear reward formulas



Users should always know what they are sharing and why.

Trust is the foundation. Without it, no loyalty program works.

Why This Matters Right Now

The AI race is expensive. Infrastructure, chips, talent, energy. It is a capital marathon.

What companies need is not just smarter models. They need durable ecosystems.

This loyalty framework turns:

Usage → Engagement

Engagement → Retention

Retention → Predictable Revenue

And along the way, it improves the product itself.

It is a feedback loop that compounds.

The Vision

In the future, AI platforms will not just be tools. They will be ecosystems powered by communities. The users who contribute the most will not just consume the product. They will shape it. And instead of simply paying for access, they will earn value for participation. That is not just good product design. It is good economics.

